

# CPD SESSIONS 2010 – GUERNSEY



**A buffet lunch will be provided for all sessions.**

**To register on any of these sessions, please complete and return the attached registration form, or contact reception on (01481) 266176, or e-mail [guernseyinfo@bpp.com](mailto:guernseyinfo@bpp.com)**

| Session  | Cost | Timing                           | Date               |
|--|------|----------------------------------|--------------------|
| <p><b><u><a href="#">Investment Appraisal</a></u></b></p> <p>This session examines the relevance of qualitative issues in investment appraisal. The difficulties of undertaking investment appraisal in practice, such as forecasting accurately, will be discussed. We will use a number of case studies and a group exercise to put investment appraisal into context.</p> <p>The course assumes a basic knowledge of investment appraisal techniques.</p> | £85  | 12.15 –<br>1.45<br><br>(1.5 hrs) | 21 January<br>2010 |
| <p><b><u><a href="#">Non Financial Performance Indicators</a></u></b></p> <p>Considering the value and the problems of NFPI, examining techniques such as the balanced scorecard and the performance pyramid.</p>  | £85  | 12.15 –<br>1.45<br><br>(1.5 hrs) | 2 February<br>2010 |

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| <p><b><u>Hedging with Derivatives</u></b></p> <p>This session will provide an overview of the key uses of derivatives in hedging and enable the delegates to understand how derivatives can be used to hedge various types of risk. Illustrated with scenarios including Interest Rate Risk, Market Risk and Specific Risk</p>   | £90  | 12.15 – 2.15<br><br>(2 hrs) | 24 February 2010 |
| <p><b><u>Employee Engagement</u></b></p> <p>Engagement is critical to surviving the recession and can lead to a new dimension of competitive advantage in difficult economic times. This session will provide delegates with practical tips on how to engage for success and make a positive business impact. Key learning points include:</p> <ul style="list-style-type: none"> <li>• Understanding the importance of the psychological contract</li> <li>• How to gauge employee engagement</li> <li>• What drives engagement</li> <li>• Understand the wider business benefits of engagement including:<br/>reduced turnover, increased performance, profitability, commitment and loyalty.</li> </ul> | £90  | 12.15 – 2.15<br><br>(2 hrs) | 14 May 2010      |
| <p><b><u>Effective Corporate Social Responsibility.</u></b></p> <p>Is CSR detrimental to shareholders' interests and harmful to corporate profitability? or does ignoring CSR and focusing solely on the shareholder just maximize profits in the short-term, at the expense of long-term profitability?</p> <p>This session will cover the construction an effective CSR policy that benefits both the targeted beneficiaries AND the company.</p>  | £85  | 12.15 – 1.45<br><br>(2 hrs) | 11 June 2010     |
| <p><b><u>IFRS – Basic</u></b></p>  | £395 | 9-4<br><br>(6 hrs)          | 15 June 2010     |
| <p><b><u>IFRS - Advanced</u></b></p>   | £395 | 9-4<br><br>(6 hrs)          | 16 June 2010     |
| <p><b><u>IFRS for smaller entities</u></b></p> <p>On 9 July 2009 the IASB issued the IFRS for SMEs - the first set of international accounting requirements developed specifically for small and medium-sized entities.</p> <p>The IFRS for SMEs reduces the volume of accounting requirements applicable to SMEs by more than 90 per cent when compared with the full set of IFRSs. This has been</p>   | £395 | 9-4<br><br>(6 hrs)          | 17 June 2010     |

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| <p>achieved by removing some accounting treatments permitted under full IFRSs, eliminating topics &amp; disclosure requirements that are not generally relevant to SMEs and simplifying requirements for recognition &amp; measurement,</p> <p>Here in the UK, the ASB has indicated that it is likely to require the use of the IFRS for SMEs for large and medium-sized private entities - meaning that more companies than ever will be required to bid farewell to UK GAAP and adopt international standards. It is likely that full implementation will take place after a transition period running from 2010 to 2012.</p> <p>This course provides an overview of the content of the IFRS for SMEs.</p> |      |                           |                 |
| <p><b><u>Accounting for private equity</u></b></p>  | £395 | 9-4<br>(6 hrs)            | 18 June 2010    |
| <p><b><u>Whistleblowing</u></b></p> <p>Whistleblowing: this session will cover why it should be important to all organisations, including some practical solutions to creating an effective whistleblowing policy.</p> <p>This session will also address the questions: How does an organisation create a culture that encourages employees to ask questions early, before the damage is done? Actively encouraging them to point out issues and show courage in confronting unethical or illegal practices?</p>  | £85  | 12.15 – 1.45<br>(1.5 hrs) | 30 June 2010    |
| <p><b><u>UK Tax for Offshore Vehicles</u></b></p> <p>A basic introduction to the UK taxes which can apply to offshore individuals, companies and trusts. The course comprises an introduction to income tax, capital gains tax and inheritance tax to the extent that they can have an impact on non-residents; and explores the connection between these taxes and the residence and domicile of the individual/company/trustees</p>   | £90  | 12.15 – 2.15<br>(2 hrs)   | 9 July 2010     |
| <p><b><u>An Introduction to Carbon Trading</u></b></p> <p>This session will provide an insight into the rapidly growing Carbon Trading market and will cover:</p> <p>An understanding of what is traded, where it is traded and how it is traded as well as outlining potential future developments in the market.</p>  | £90  | 12.15 – 2.15<br>(2 hrs)   | 6 October 2010  |
| <p><b><u>Good people Management in bad times.</u></b></p> <p>Key learning points include:</p>   | £90  | 12.15 – 2.15<br>(2 hrs)   | 29 October 2010 |

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| <ul style="list-style-type: none"> <li>• Developing trust and an open communication culture</li> <li>• Effective listening</li> <li>• Encourage innovation and entrepreneurship</li> <li>• Understand what motivates your team</li> </ul> <p>Balance your work to manage all responsibilities effectively</p>   |      |                               |                  |
| <p><b><u>Accounting Year in Review</u></b></p> <p>The focus here will be on the key accounting issues emerging in 2009. As we begin to see the fall out from the near collapse of the financial markets in 2008 we may well see changes called for in fair value accounting, risk disclosure and pension accounting. These issues and others developments will be reflected on at the same time as considering the impact going forward.</p>  | £90  | 12.15 – 2.15<br><br>(2 hrs)   | 9 December 2010  |
| <p><b><u>US GAAP</u></b></p> <p>Key to the drive towards a global set of financial reporting standards is the ongoing project to converge US GAAP and international financial reporting standards. This project is behind a number of important changes taking place and many new standards will be issued in the coming months and years.</p> <p>This course is designed to bring you up-to-date with the latest developments and proposals and is therefore suitable for delegates with some existing knowledge of US GAAP</p> <p>IFRS Refresher or advanced one and two as per attached - copied from last years as is Accounting review</p> | £395 | 9 – 4<br><br>(6 hrs)          | 10 December 2010 |
| <p><b><u>Finance Act Update</u></b></p> <p>An update on the recent Finance Act, focussing on the areas which affect the Guernsey finance industry clients.</p>  | £85  | 12.15 – 1.45<br><br>(1.5 hrs) | 13 December 2010 |



